

Community Actions for a Renewed Environment



Empowering Communities to Reduce
the Risks from Toxic Pollutants

What is CARE?

CARE is a **community based**,
community driven, **multimedia**
program to create partnerships that
help local communities understand
and reduce risks from toxics.



Why CARE?

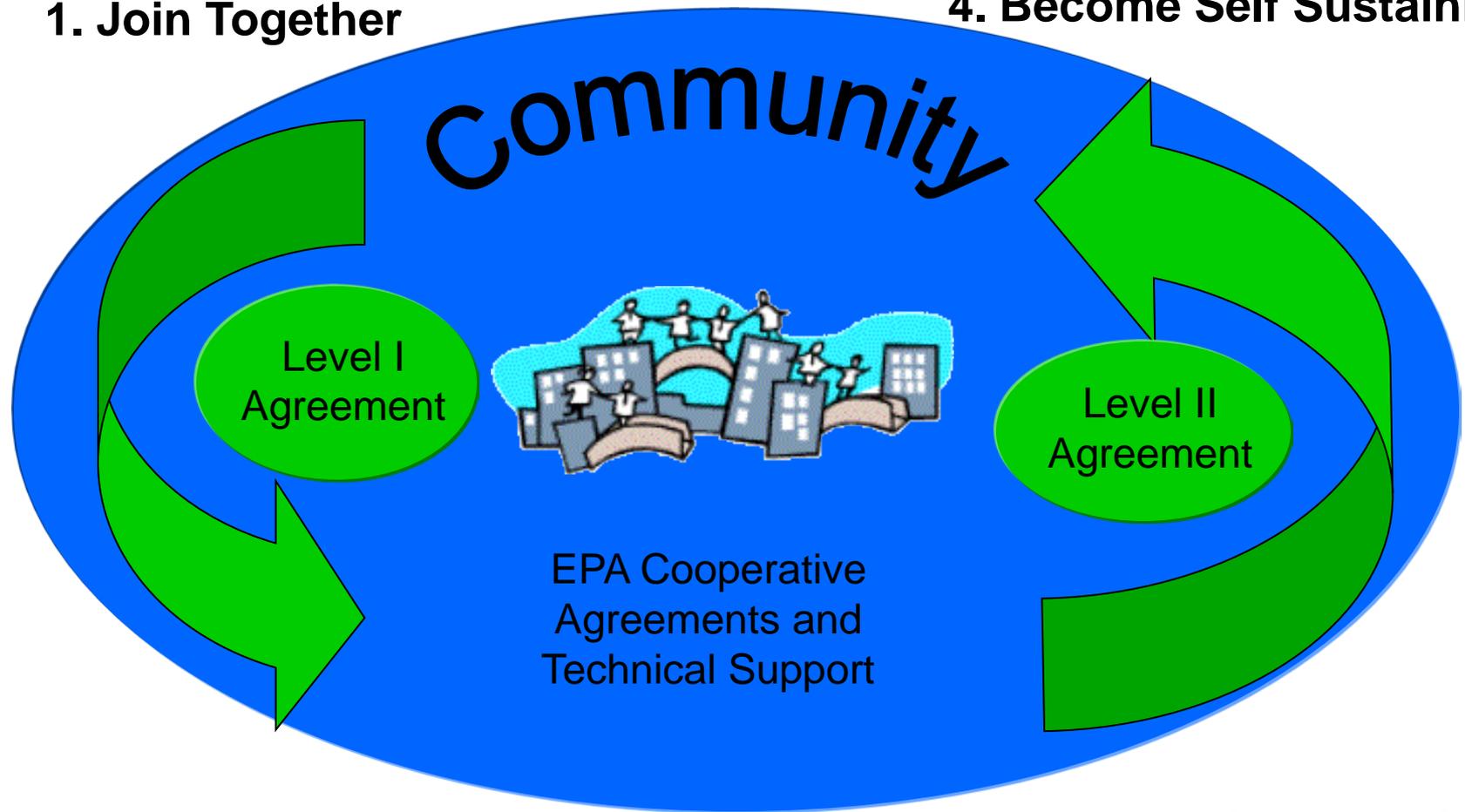


- ❑ CARE enhances Agency and other Federal efforts to address community concerns.
- ❑ CARE goes beyond the regulatory approach using customized resources.
- ❑ CARE links agency programs together to efficiently support communities.
- ❑ CARE partners with local efforts, resources and knowledge to achieve results.
- ❑ CARE promotes community consensus on sources of risk and risk reduction options.

How CARE Works

1. Join Together

4. Become Self Sustaining



2. Identify Problems and Solutions

3. Implement Solutions/
Reduce Risks

Funding CARE Communities

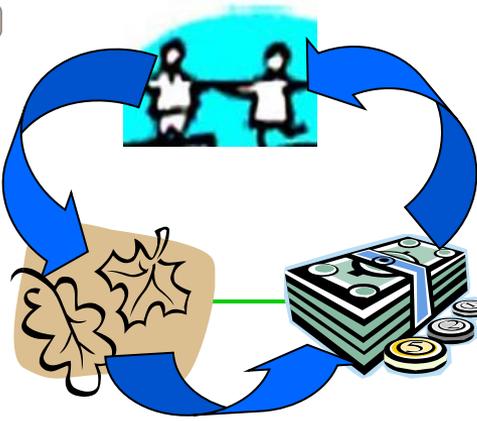
Nationally competed cooperative agreements are awarded in two categories.



CARE is More than Money

- EPA works directly with communities to:
 - Provide technical support and information, including
 - Scientific expertise and assessment
 - Collaboration support to set priorities and take action to reduce risks
 - Deliver EPA voluntary programs to help address community concerns
 - Facilitate networking among communities to share learning





CARE Leverages Resources

- ❑ Mobilizes communities, bringing new energy and resources to bear to solve environmental problems.
- ❑ Encourages the business community to use collaborative approaches and to invest in environmental improvements.
- ❑ Engages the foundation community's experience with supporting local environmental and capacity building initiatives.
- ❑ Provides opportunities for colleges and universities to expand partnerships with communities.

CARE Goals and Strategies

- ❑ Educate and support communities
- ❑ Build effective stakeholder collaborations
- ❑ Provide tools for understanding toxic risks and setting priorities for risk reduction
- ❑ Focus on action
- ❑ Mobilize local resources and use voluntary programs
- ❑ Build long term community capacity for sustainability



Benefits for Communities



- ❑ Provides risk reduction unattainable through national regulations.
- ❑ Helps communities improve understanding, build consensus, and promote collaborative solutions.
- ❑ Builds capacity for environmental stewardship.
- ❑ Participation in a network of communities learning from and supporting each other.

Proposed CARE timeline

- **Proposed December 10:** RFA announced
- **June 2011:** Funding recipients selected
(up to 6 Level I and 4 Level II)
- **December 2011:** Training and national workshop held

Goal for the year:

Learn by doing to improve program for the future



CARE Creates a Climate for Positive Action in Communities

- ❑ Helps communities gain a comprehensive view of toxics issues
- ❑ Promotes positive action through consensus building and collaborative solutions.
- ❑ CARE enables communities to set their own priorities and choose the voluntary solutions that best fit their needs.





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- Develop broad based community partnerships
 - Identify environmental assets and problems
 - Apply for CARE funding

 - www.epa.gov/CARE